



# David Peinado

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## SUMMARY

Data freak since I was a kid, I really got into Data Science in the middle of my degree. Since then, I have been specializing in data manipulation and database management, now with a keen interest in cloud. With a problem-solving and analytical mindset, constantly learning and facing new challenges, I'm open to a wide range of opportunities.

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## KEY SKILLS

- **SQL & databases** (SQL Server, MySQL, MongoDB)
  - **Python** (specially in Data Science: pandas, matplotlib, scikit-learn, tensorflow, scipy, pyspark)
  - **Power BI & SSRS**
  - **AWS** (Certified Cloud Practitioner and soon to be Certified Solutions Architect Associate too)
  - **Linux**
  - **Version control & CI/CD tools** (Git, TFS, Bitbucket and Bamboo)
  - **Machine Learning** (classification, regression, time series, clustering, neural networks)
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## WORK EXPERIENCE

### Data Executive

Reed Exhibitions - London, United Kingdom

11/2019 – Present

- Maintaining and constantly improving the operational daily integrity of the UK Data Warehouse and its +25 source systems
- Managing the data governance, data quality, security, privacy and enhancement of the UK DW
- Migrating our on-premises servers and workload to AWS and developing the new UK Data Lake
- Producing the data segmentation and ad hoc analysis for marketing campaigns
- Creating and enhancing SSRS and Power BI reports for all the teams across the organization
- Identifying data issues involving all areas of the business and working with the relevant teams to find solutions and fix them

### Business Intelligence Analyst Intern

Axesor - Granada, Spain

02/2019 – 08/2019

- Managed the company's framework (previously externalized) for the data pipelines from several data origins to the data warehouse, resulting in a more agile ETL workflow and development
  - Created and modified existing Power BI reports to provide the most useful insights to the C-level executives
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## EDUCATION

**Bachelor's Degree in Computer Science**

**University of Granada, Spain**

09/2014 – 06/2019

Specialization in Information Systems, Data Science, Machine Learning, ETL processes and databases

**Bachelor's Degree in Computer Science**

**University of Lodz, Poland**

09/2017 – 06/2018

Erasmus+ Programme